



## SKILL2E BENEFITS:

- \* Apply Employer Branding and thus widen your talent pool
- \* Efficiently integrate new employees from culturally diverse backgrounds
- \* Fully utilize the potential of these employees, thus increasing their motivation and loyalty
- \* Find out the current status of your organization towards diversity through a proven assessment method
- \* Increase your organisation's communicative competence internally and externally
- \* Profit from the innovations of the SKILL2E Cultural Mentor Concept
- \* Increase your reputation as a socially responsible global employer

Bridging the intercultural competence gap between students, universities and enterprises.

 How can higher education better prepare graduates for a multicultural and multidisciplinary workplace?

 How can universities and enterprises profit from dialogue and mutual knowledge transfer to address the challenges of diversity and demographic changes?



[www.skill2e.net.ms](http://www.skill2e.net.ms)

## SKILL2E DAY

Join us in our SKILL2EDay on April 26 & 27, 2012 at the Fachhochschule Salzburg, Campus Urstein where stakeholders such as students, mentors, researchers and representatives from universities, enterprises and other institutions share their valuable experiences in implementing the innovative concepts of SKILL2E. Please check our website for further details: [www.skill2e.net.ms](http://www.skill2e.net.ms)

With the support of the Lifelong Learning Programme of the European Union.

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Project no. 510416-LLP-1-2010-1-AT-ERASMUS-ECUE



Enterprises

(EN)

## SELECTED MILESTONES

- \* Assessment Instrument Selection Report which evaluates the relevance of IDI as the appropriate assessment tool for SKILL2E.
- \* Pre-placement concept which drafts the theoretical implications of pre-departure training to the SKILL2E concept as well as the suitable pedagogical approach.
- \* Cultural mentor concept which drafts the theoretical bases of the need for cultural mentoring and its process.
- \* Stakeholder involvement plan which provides suggestions and mechanisms how to involve stakeholders particularly those at policy-making level.

SKILL2E is an award-winning project!

Congratulations to the SKILL2E team for winning the 2011 Award for Science and Research given by the Curatorium for Culture Fund of Salzburg.

Model of Best-Practice!

The SKILL2E concept has been presented as a model of best-practice in university-enterprise cooperation by many organisations such as the Austrian National Agency for Lifelong Learning Programme, the German Academic Exchange Service, New Skills Network and INENTER.

Positive resonance!

The SKILL2E innovations have also been presented at various regional and international conferences and workshops such as at the NAFSA, ESSIE, EDEN, EAIE and ISCAP II. Papers and presentations can be found at [www.skill2e.net.ms](http://www.skill2e.net.ms)

## JOIN US!

We provide training workshop to enterprises interested to pilot-test SKILL2E concepts.

Mentors from associated partners also receive training on how to implement cultural mentoring activities.

Both enterprise and mentor workshops are scheduled on 27-28 January 2012 in Helsinki, Finland. Mark you calendar!

Contact person:  
FH-Dr. Gabriele Abermann  
Fachhochschule Salzburg  
[gabriele.abermann@fh-salzburg.ac.at](mailto:gabriele.abermann@fh-salzburg.ac.at)  
+ 43 (0) 502211 1304

